

Margaux Lallart,

Issue 1/10

Artistic director from Aix-en-Provence <sup>(FR-13)</sup> to *Berlin* <sup>(DE)</sup> (66)  
If you want to better know me, you have to know that I like *Sounds of* <sup>(02)</sup> things. It's a bit like a *6<sup>th</sup> Sense* <sup>(04)</sup> for me. It led me to music and graphic design, like *Graphic Design Festival Scotland* <sup>(14)</sup>, *Pitchfork Music Festival* <sup>(30)</sup> and *Frisch·Kalt·Kälter·Heiß* <sup>(34)</sup>, and also inspired me for *Traffic Typeface* <sup>(38)</sup>, or even *Milk Magazine* <sup>(44)</sup>. My vision is close to *Futura Science* <sup>(50)</sup>, *Axel Arigato* sneakers, and a bit like *Caroline Achaintre* <sup>(54)</sup>, that's why I love *Her* <sup>(60)</sup>.





# Pitchfork Music Festival

*The event's home is right in the heart of the Grand Halle de la Villette in Paris' 19th arrondissement. Over three days, the festival welcomes a music-mad crowd with an ambitious line-up.*

↗ Editorial Design

↗ Artistic Direction

MAC DE MARCO 23:20  
 THE VOIDZ 22:15  
 ETIENNE DAHO 21:10  
 JOHN MAUS 20:15  
 YELLOW DAYS 19:30  
 ROLLING BLACKOUTS  
 COASTAL FEVER 18:45  
 COLA BOYY 18:05  
 NEW OPTIMISM (MINOHATORI) 17:30  
 KAY TRANADA 00:00  
 BLOOD ORANGE 23:10  
 CHURCHES 22:10  
 BAGARRE 21:20  
 CHROME O 20:25  
 CAR SEAT HEADREST 19:35  
 LEWIS OF MAN 19:00  
 DREAM WIFE 18:30  
 TIRZAH 18:00  
 BOY PABLO 17:30  
 DANIEL AVERY 04:00  
 AVALON EMERSON 03:00  
 PEGGY GOU 02:00  
 DJ KOZE 00:30  
 JEREMY UNDERGROUND 22:50  
 BON IVER 21:15  
 UNKNOWN  
 MORTAL ORCHESTRA 20:20  
 STEPHEN MALKMUS  
 & THE JICKS 19:30  
 SNAIL MAIL 18:45  
 MUDDY PONK 18:05  
 MICHAEL RAULT 17:30

PF  
01.11.18  
MF

PF  
02.11.18  
MF

PF  
03.11.18  
MF

PITCHFORK AVANT-GARDE

jours 01 02 03 mois 11 année 18

jours 02 salles 07 groupes 46

Découvrez les groupes les plus exaltants du moment!

30.OCT.18 31.OCT.18

⊕ Lauren Lauder <sup>19:30</sup> Ider <sup>20:35</sup> Let's Eat Grandma <sup>21:40</sup>	⊕ Naaz <sup>19:30</sup> Kelsey Lu <sup>20:35</sup> Cautious Clay <sup>21:40</sup>
⊗ Meilah <sup>19:30</sup> Wicca Phase Springs Eterna <sup>21:10</sup> Westerman <sup>21:10</sup> Apollo Noir <sup>22:05</sup>	⊗ Palm <sup>19:20</sup> Anemone <sup>20:15</sup> O-Olivier Marguerit <sup>21:10</sup> Trevor Powers <sup>22:15</sup>
⊖ Kiran Kai <sup>19:30</sup> RIMON <sup>20:30</sup> Jpegmafia <sup>21:30</sup> Jimothy Lacoste <sup>22:30</sup>	⊖ Etta Bond <sup>19:40</sup> Biig Pliig <sup>20:35</sup> Kojey Radical <sup>21:30</sup> Slowthai <sup>22:25</sup>
⊕ Hop Along <sup>20:00</sup> Starchild & the New Romantic <sup>21:10</sup> Crumb <sup>22:20</sup>	⊕ Madison McFerrin <sup>20:00</sup> Hatchie <sup>21:05</sup> Yuno <sup>22:10</sup>
⊕ Weakened Friends <sup>19:45</sup> Holiday Sidewinder <sup>20:55</sup> ALASKALASKA <sup>22:05</sup>	⊕ Black Midi <sup>19:45</sup> Mint Field <sup>20:55</sup> SASAMI <sup>22:05</sup>
⊖ Sam Evian <sup>19:30</sup> Jack Grace <sup>20:25</sup> Stella Donnelly <sup>21:20</sup>	⊖ Helena Deland <sup>19:30</sup> Gold Star <sup>20:25</sup> Honey Harper <sup>21:20</sup>
⊕ Khadyak <sup>20:00</sup> Grand Pax <sup>21:10</sup> Jockstrap <sup>22:20</sup>	⊕ Suzi Wu <sup>20:30</sup> Buzzy Lee <sup>21:35</sup> Anais <sup>22:40</sup>

⊕ Café de la danse  
⊗ Pan Piper  
⊖ Badaboum  
⊕ Supersonic

⊖ Réservoir  
⊖ La Chapelle des  
Lombards  
⊕ PopUp!

← PARTIES MAIN →

INFOS / CASHLESS

<b>Main Event</b> <sup>01.02.03/11/18</sup> GRANDE HALLE DE LA VILLETTE 211 av. Jean Jaurès, PA 19* M5 Porte de Pantin	<b>After Parties</b> <sup>01.02/11/18</sup> TRABENDO 211 av. Jean Jaurès, PA 19* M5 Porte de Pantin
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**Pitchfork Avant-Garde**<sup>30.31/10/18</sup>

VOIR PLAN  
Plus d'infos et billetterie à venir.

origine: FRANCE

**AFTER PARTIES**

<b>01.NOV.18</b> TRABENDO <sup>23:00-6:00</sup> Or:la Yves Tumor Dr Rubinstein Lotic	<b>02.NOV.18</b> TRABENDO <sup>23:00-6:00</sup> Honey Dijon Dj Seinfeld Gabe Gurnsey Perel
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tsugi, GORENSTEIN, BOUTIQUE, DIGITAL, VICE, L'ARTISTE, SOCIETY, ANOUS MANS, TRAX, L'OFFICINE, H-D, L'ARTISTE, L'OFFICINE, KIBLIND, L'ARTISTE, POP, L'ARTISTE

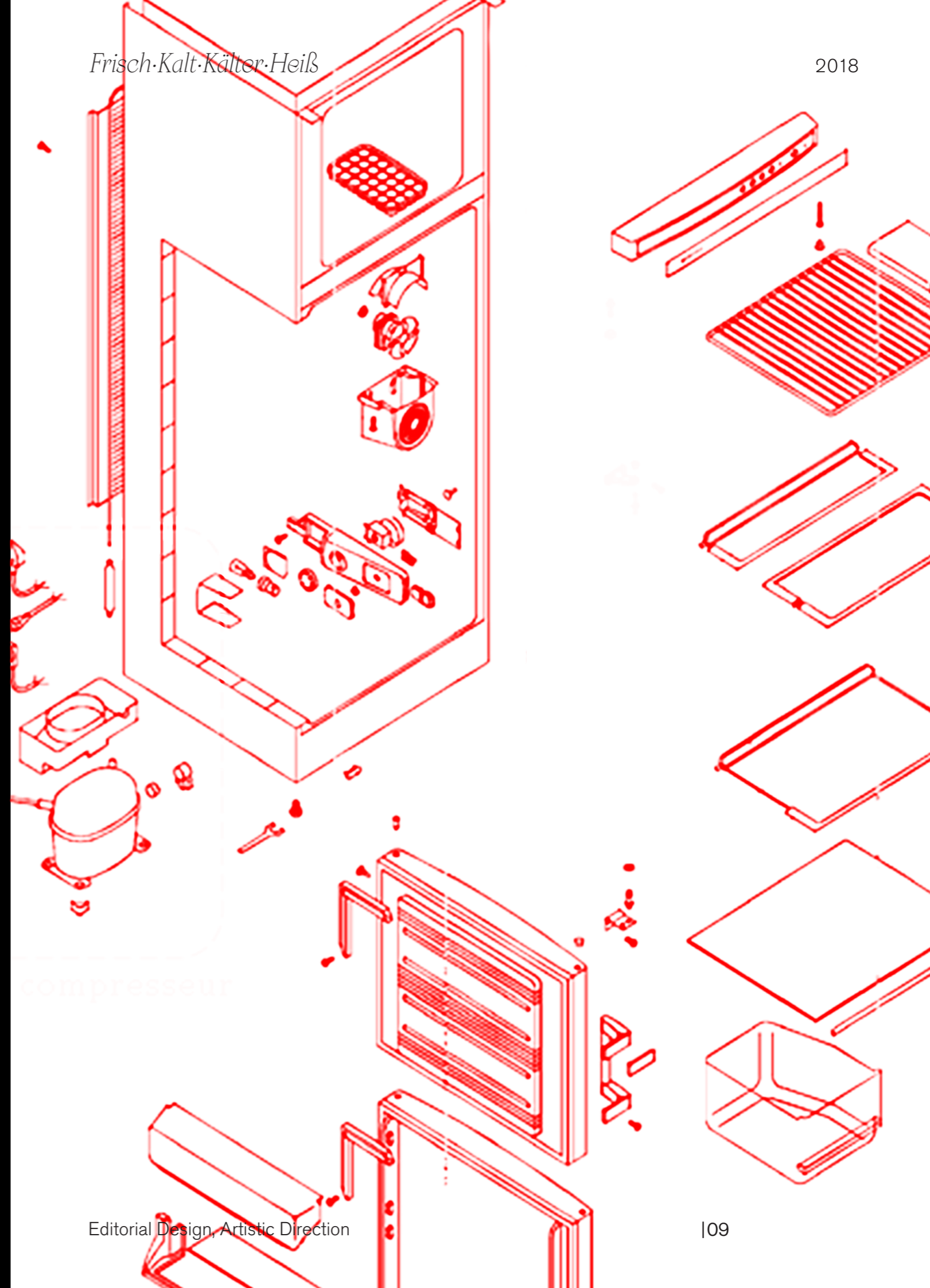
# Frisch·Kalt ·Kälter·Heiß

*Created by Anta Dion,  
french dj producer now  
in Berlin. Creator of  
Hörbild party combining  
exhibition and booking dj's.*

*Specificity: the secret  
entry is made from a fridge.*

↗ Editorial Design

↗ Artistic Direction





# Fifty Session

*Fifty Session is an event concept organized by Five Oh Agency in Brussels. A monthly event showing two new artists (one from Belgium and one International) during fifty minutes in Brussels monuments. I had to propose two new concepts for the Five Years of Fifty Session.*

↗ Marketing

↗ Artistic Direction

↗ Graphic Design

# Virtual Festival

5 Years = 5 Days = 5 Places





# ShowCase

4 artists = 2 Events

Let the public decide who will do the show



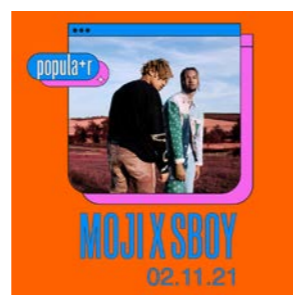
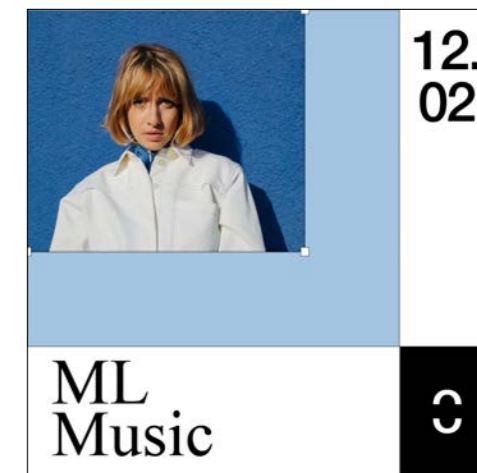
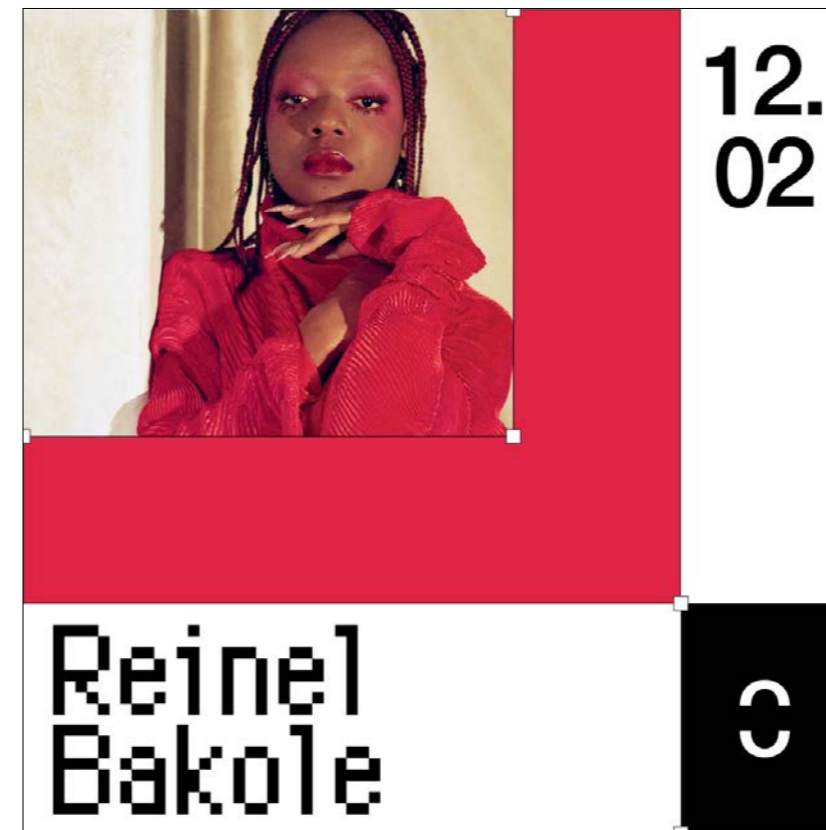
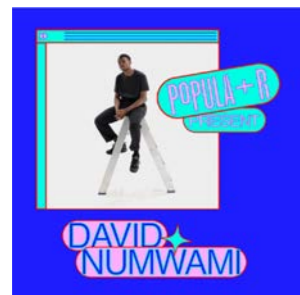
Final Poster of the event

# Popula+r

*Popula+r is an oncoming  
by Five Oh Agency.  
This is proposals I made  
for the social media  
communication.*

↗ Identity

↗ Art Direction



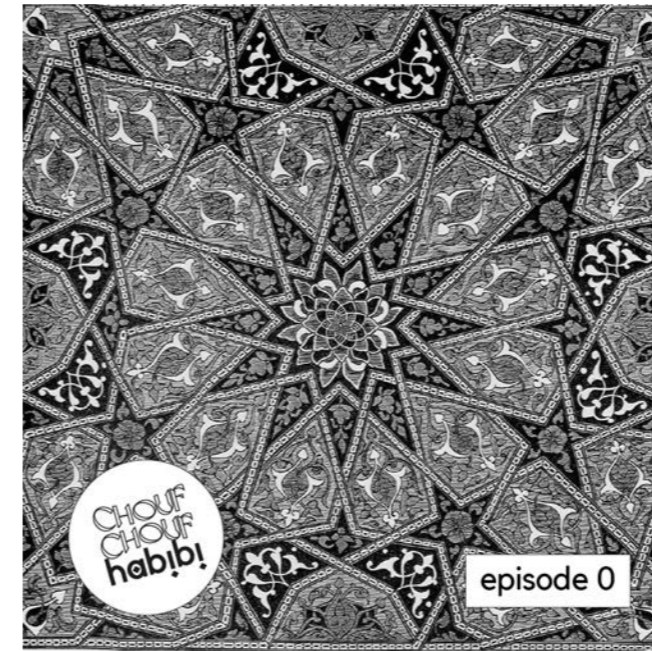
# Chouf Chouf Habibi

*Chouf Chouf Habibi is an episodic meeting between a show, an interesting talk, a podcast and selectors digging vinyl. In a logic of discovery and promotion, Chouf Chouf Habibi wants to wander from one record shop to another, exploring its peculiarities in terms of genres and styles.*

↗ Social Media

↗ Identity

↗ Graphic Design

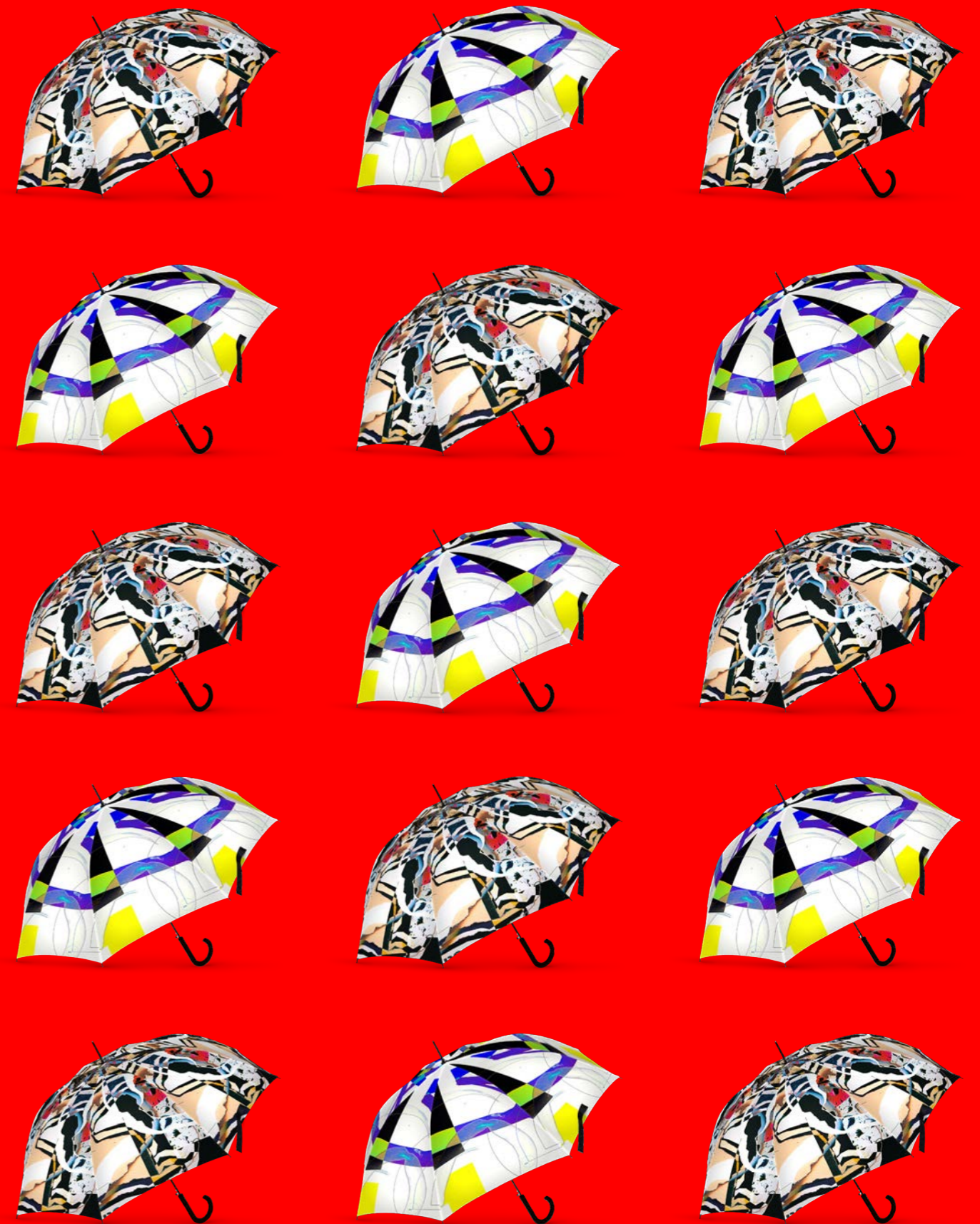


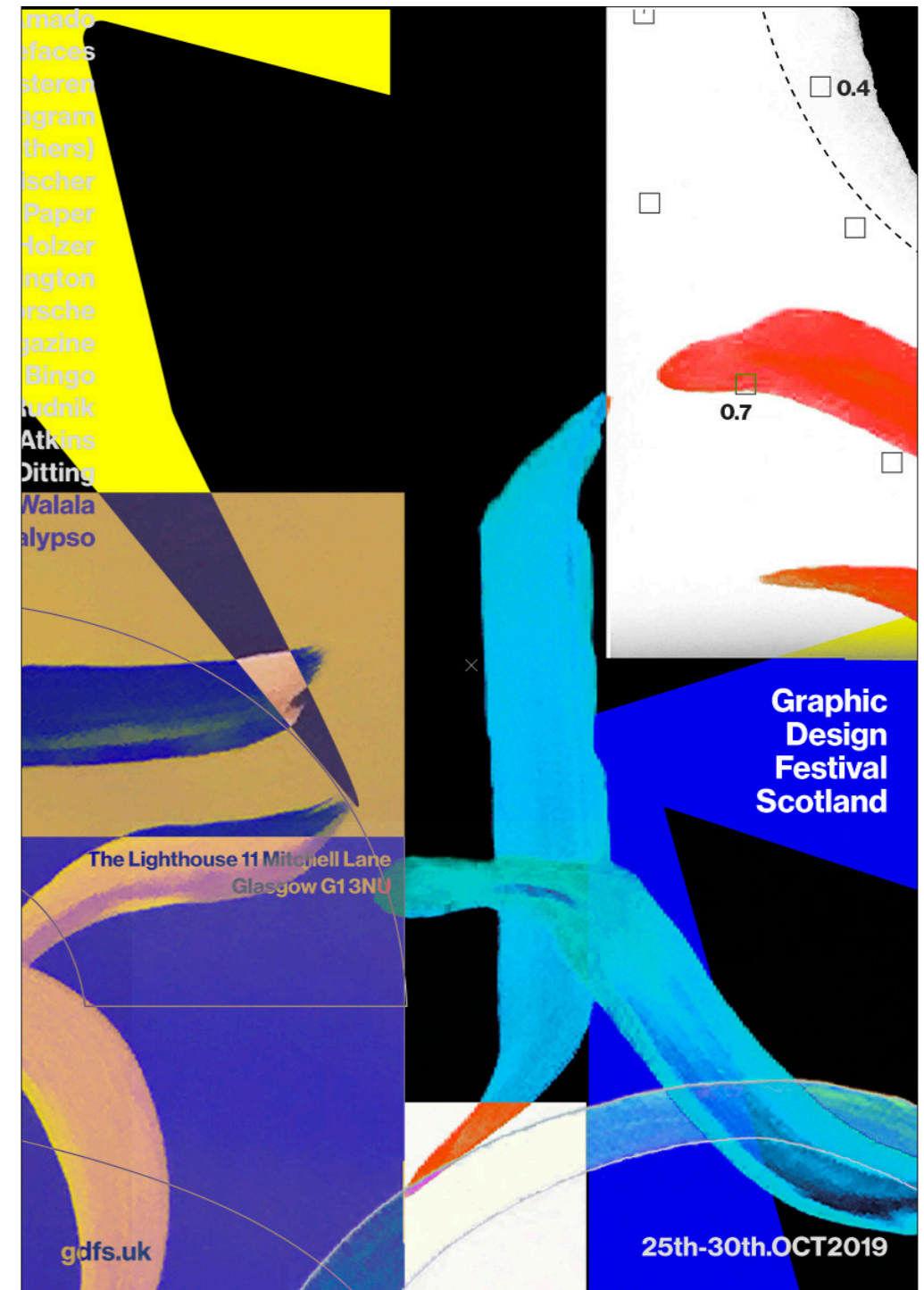
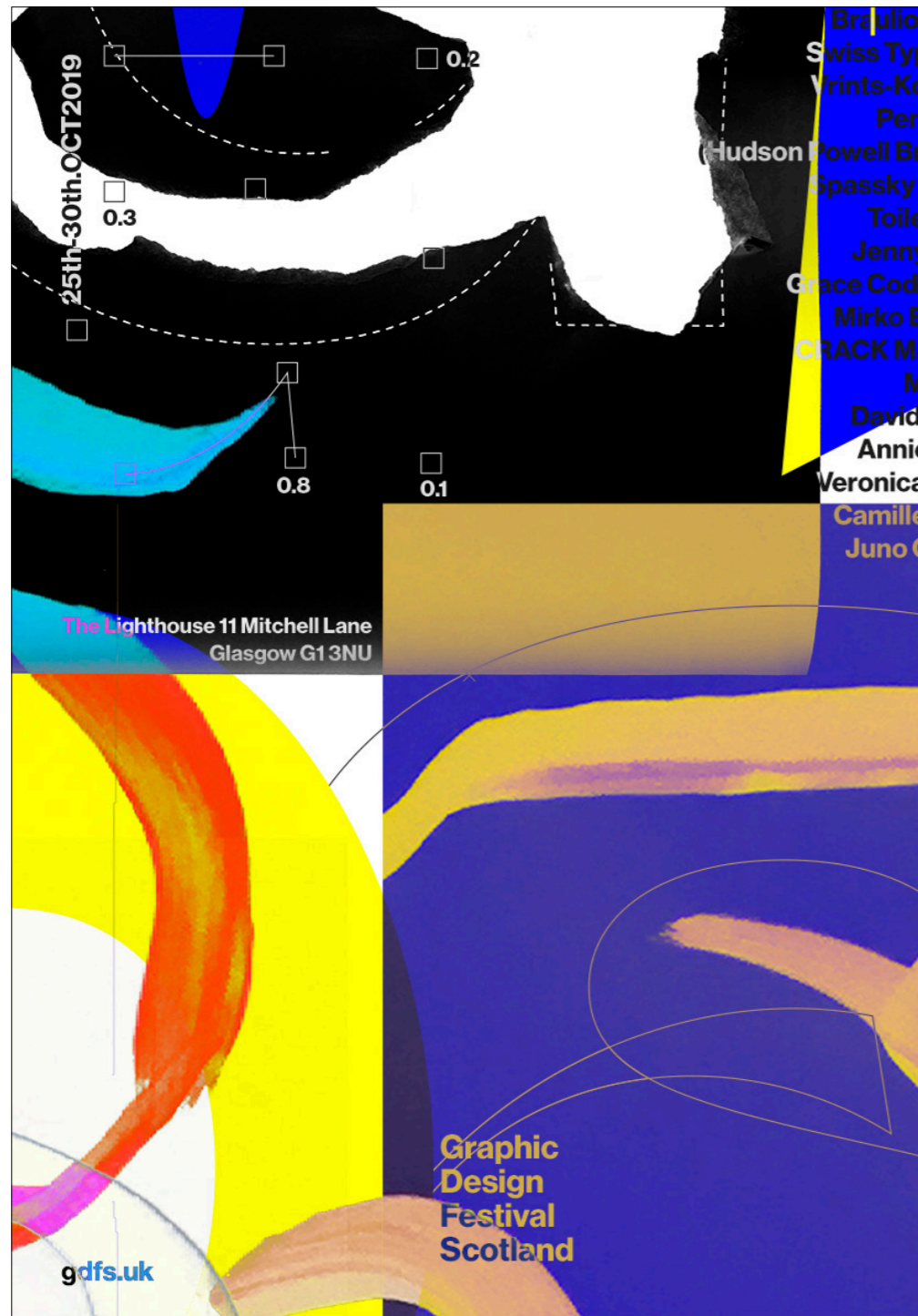
*Graphic Design Festival  
Scotland believes in  
promoting and celebrating  
creativity, innovation,  
collaboration and  
challenges ways of thinking  
through a programme  
of workshops, talks,  
exhibitions, competitions,  
music and public artwork..*

↗ Identity

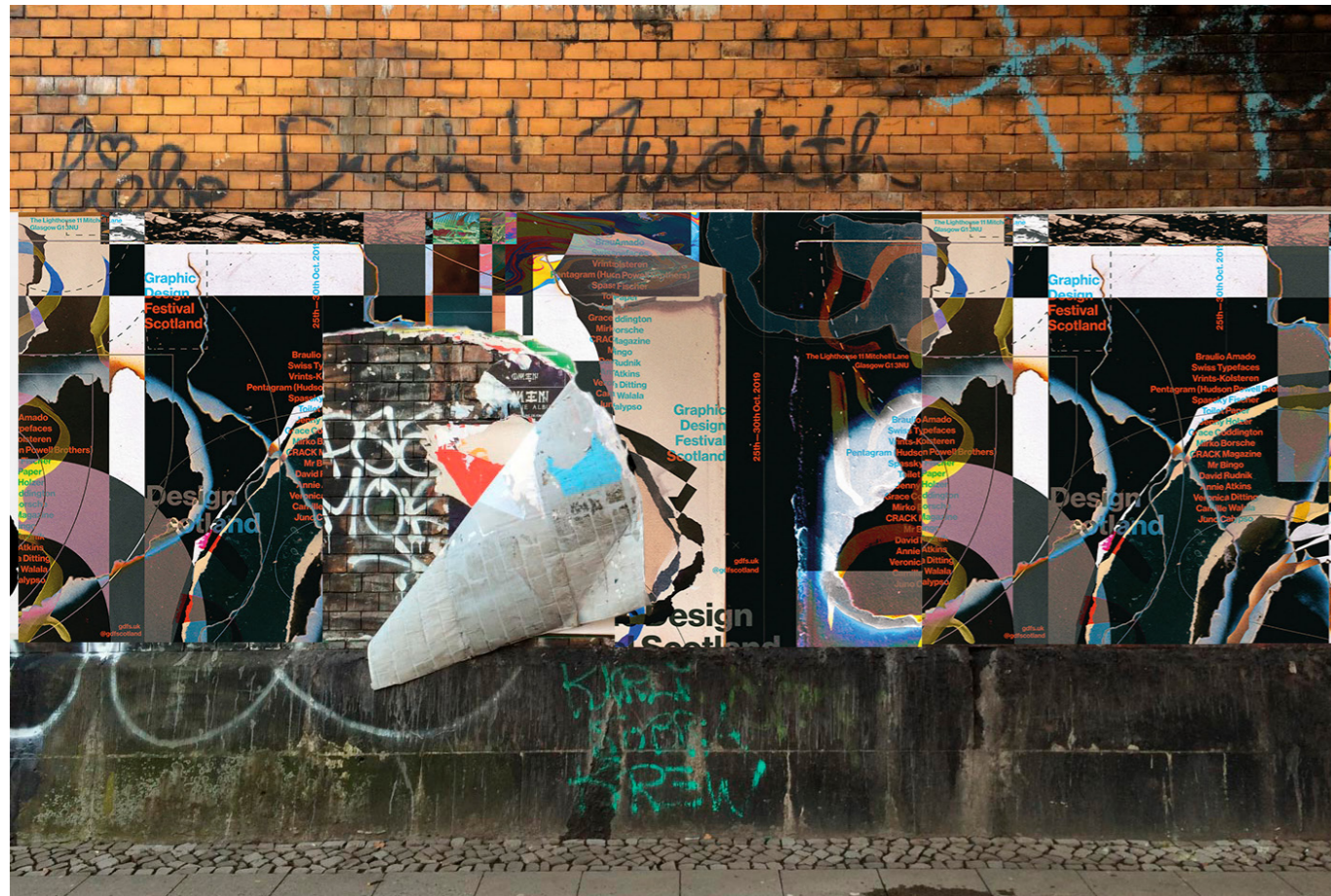
↗ Editorial Design











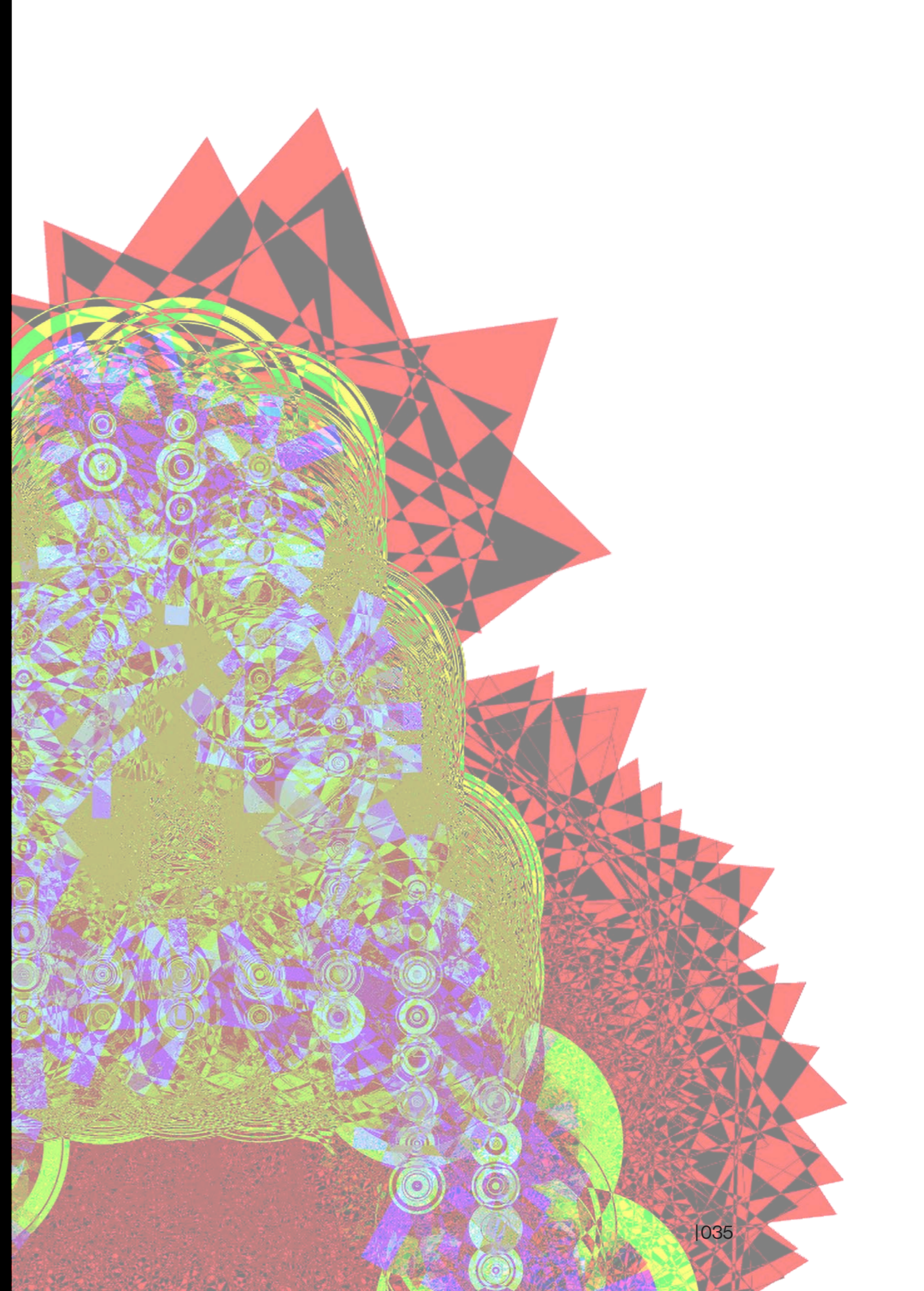
# Snds.Of— Berlin

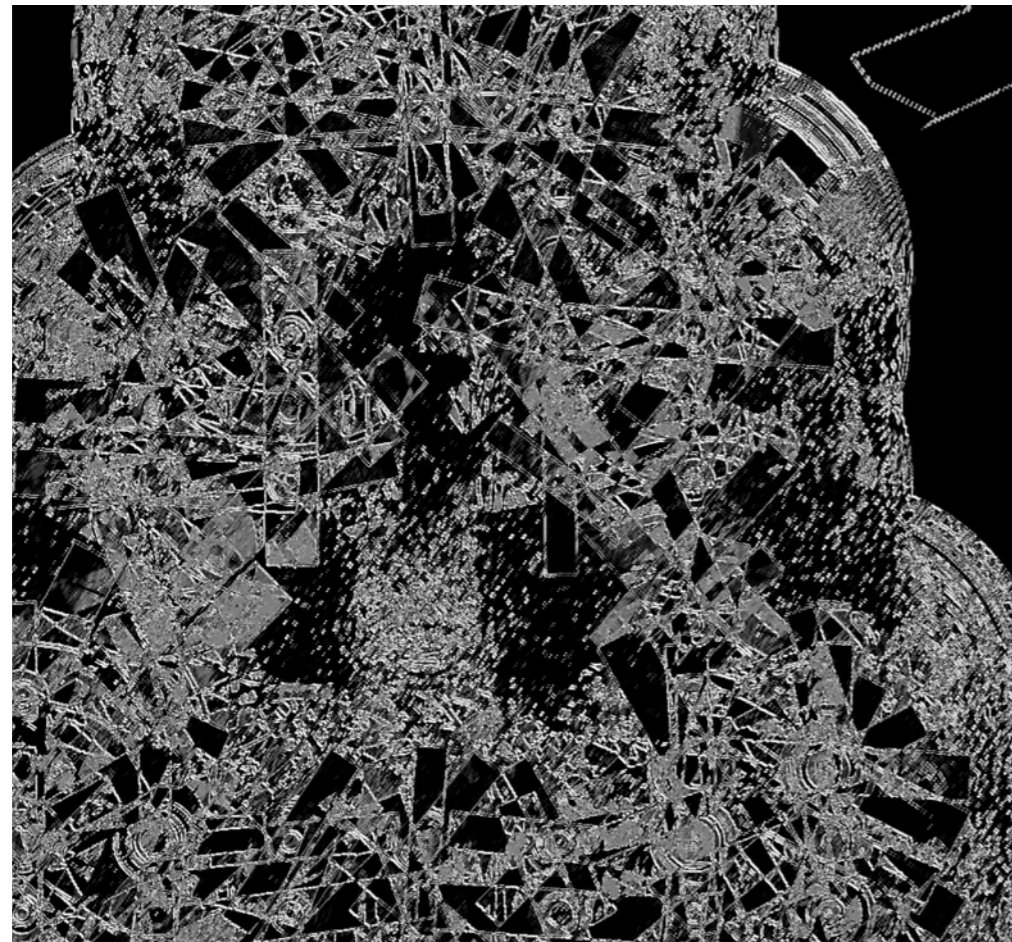
*Diploma Project, based on  
typography and sound research.  
Through inputs, a technical  
approach of sounds and  
frequencies, SndsOf results  
in generative, random and  
graphic forms around an  
evolutionary typographic search.*

↗ Webdesign

↗ Typeface Design

↗ Editorial Design






**you look at\***

sndsof:berlin      more informations here → sndsof.com

**\*camera's aperture.**

**sndsof:berlin**  
 look at what you  
 hear. look and hear  
 your city. let's see  
 and feel berlin.

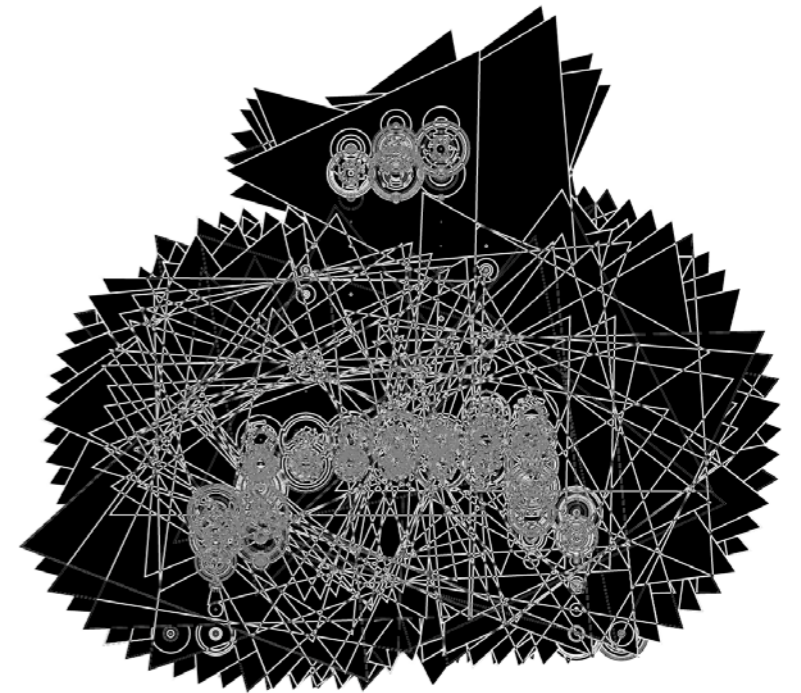
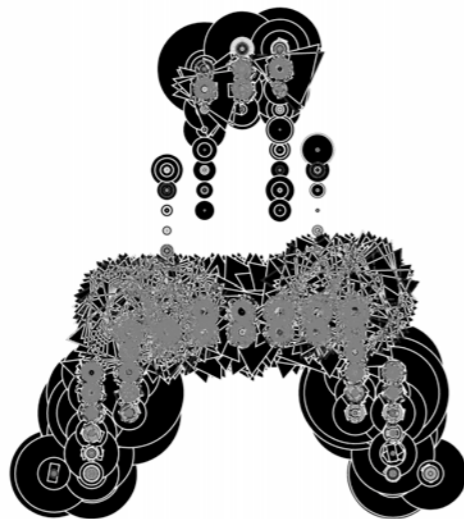
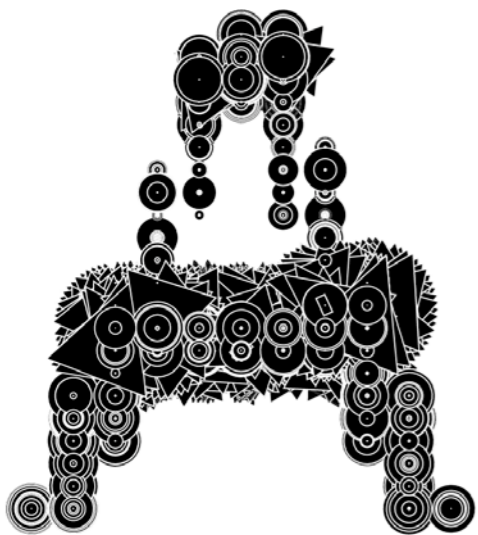
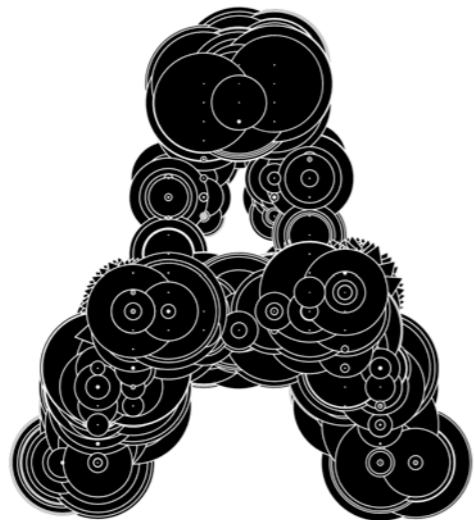
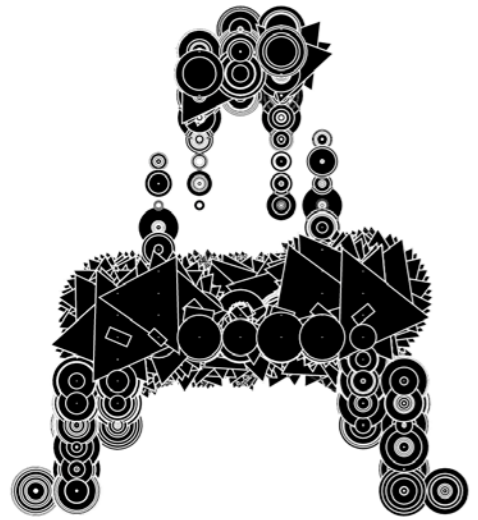
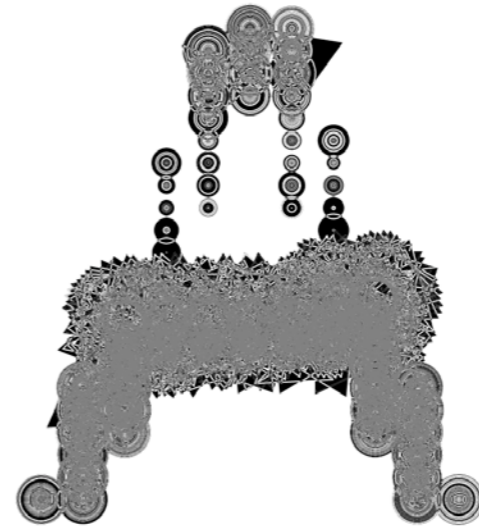
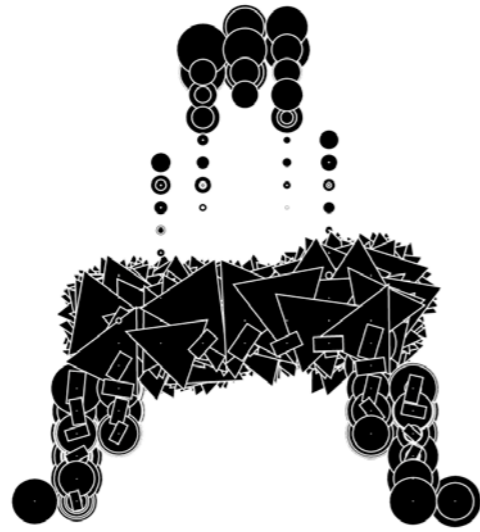
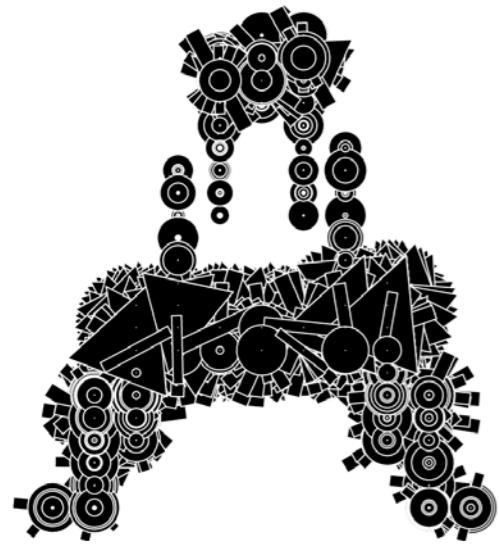
**sound &  
 typography**



**12.13.14/06**

more informations here → [sndsof.com](http://sndsof.com)  
 Zwei Drei Raum—Gitschiner Strasse 20-22 10969 → Berlin

**exhibition—19 hrs**



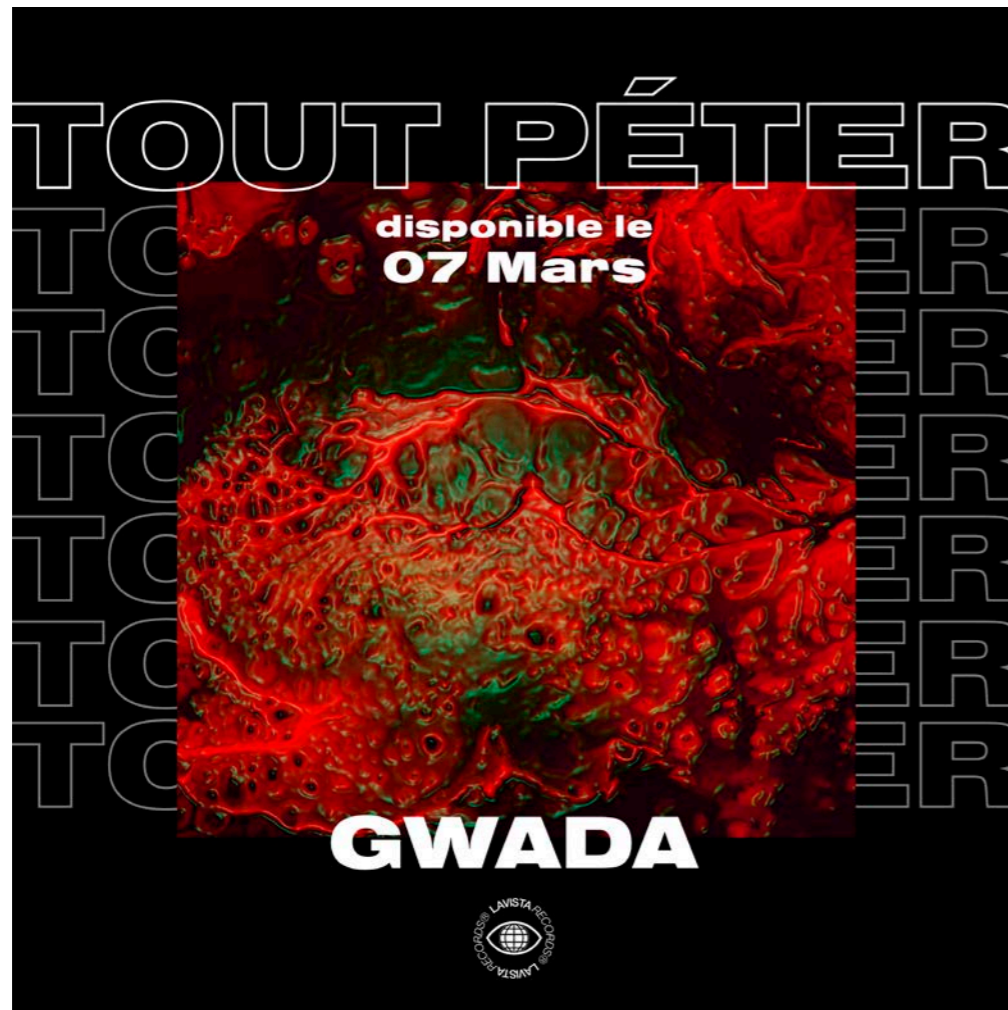


# Lavista Records

*Records Label from  
Antibes (FR 06).*

↗ Visual Identity





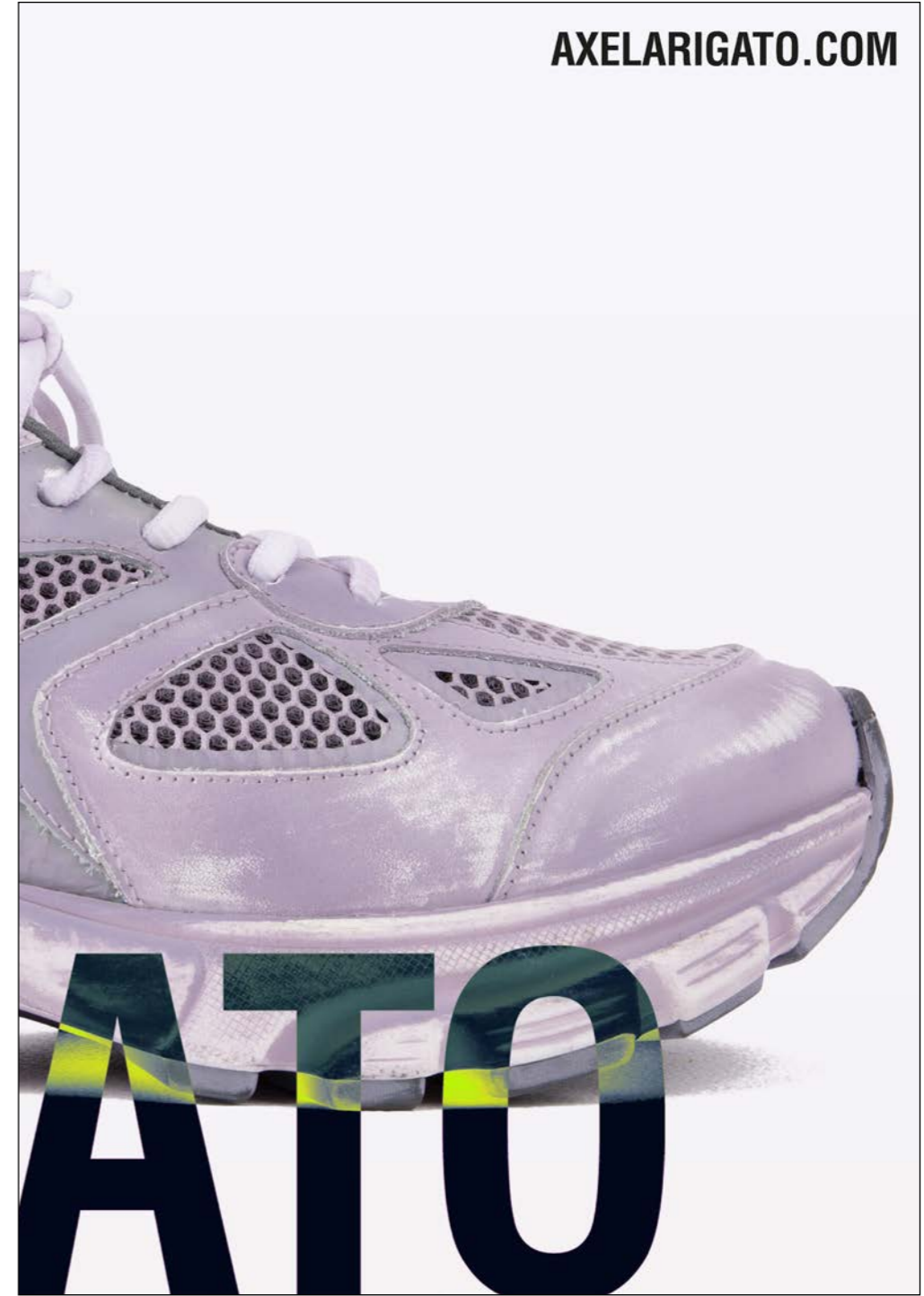
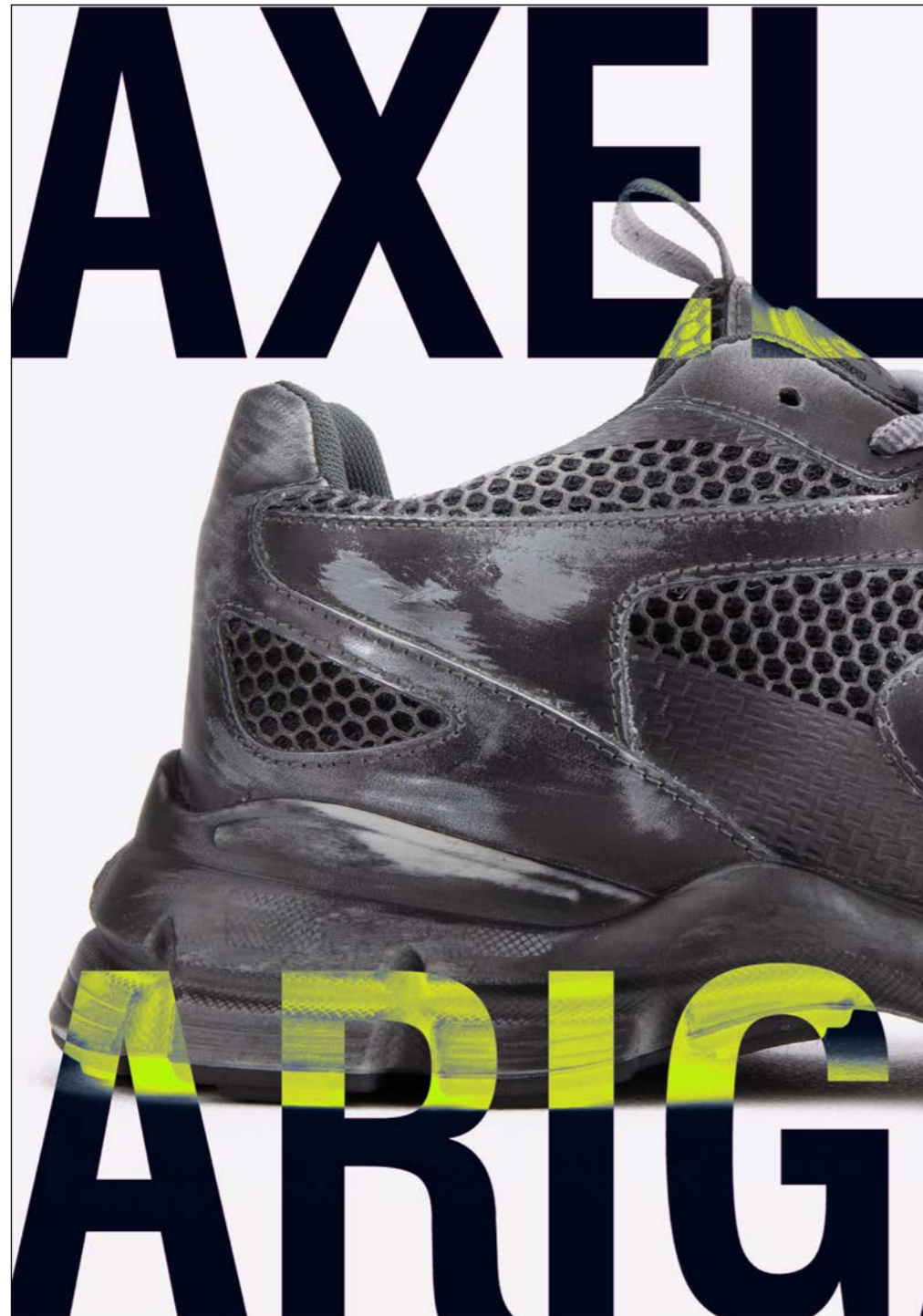


# Axel Arigato

*Proposals. Art direction for the new campaign. Old sneaker collection, new colors.*

↗ Branding

↗ Art direction





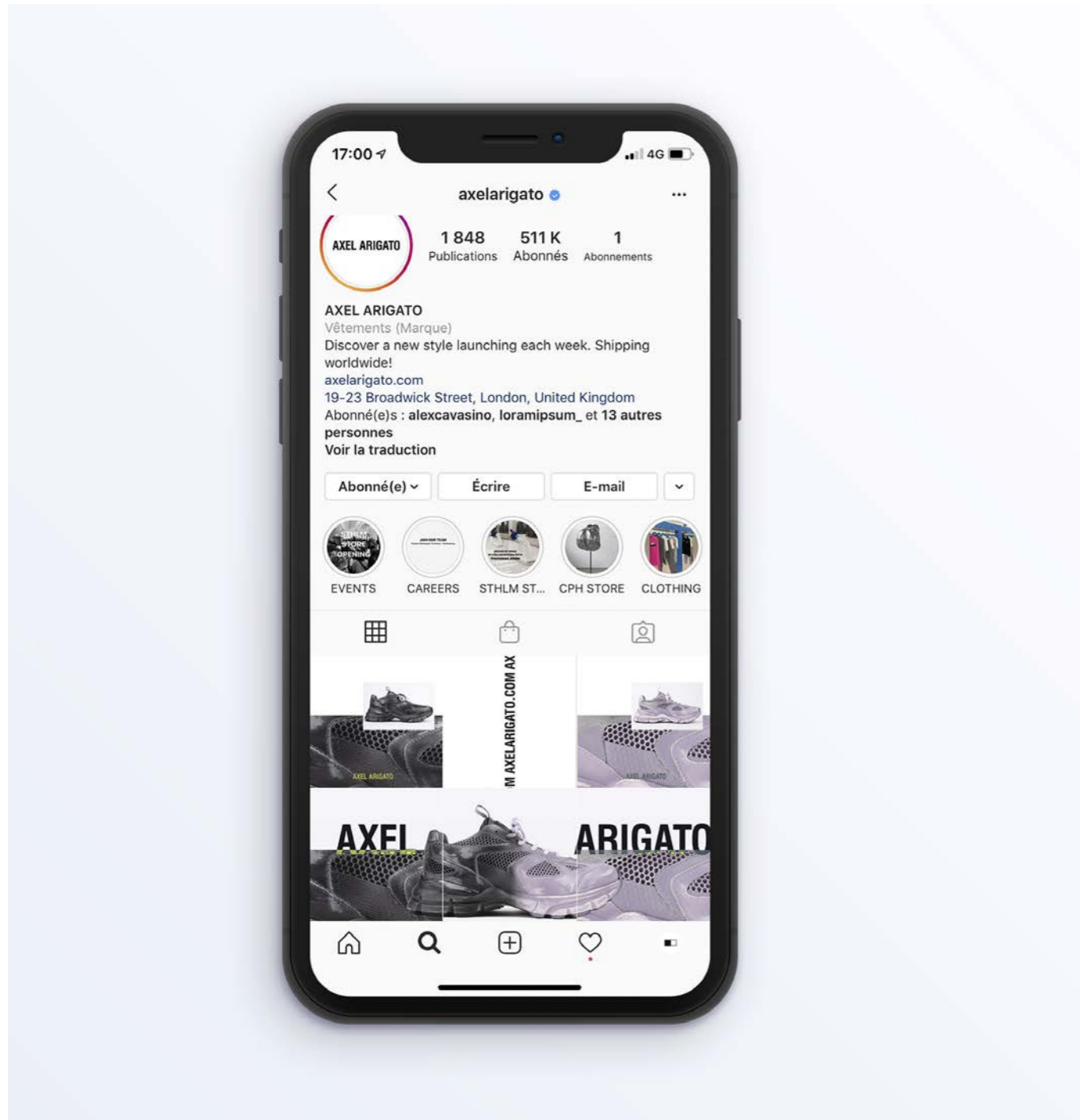


build

AXELARIGATO.COM

**AXEL**  
**ARIGATO**

**AXEL**  
**ARIGATO**  
**.COM**



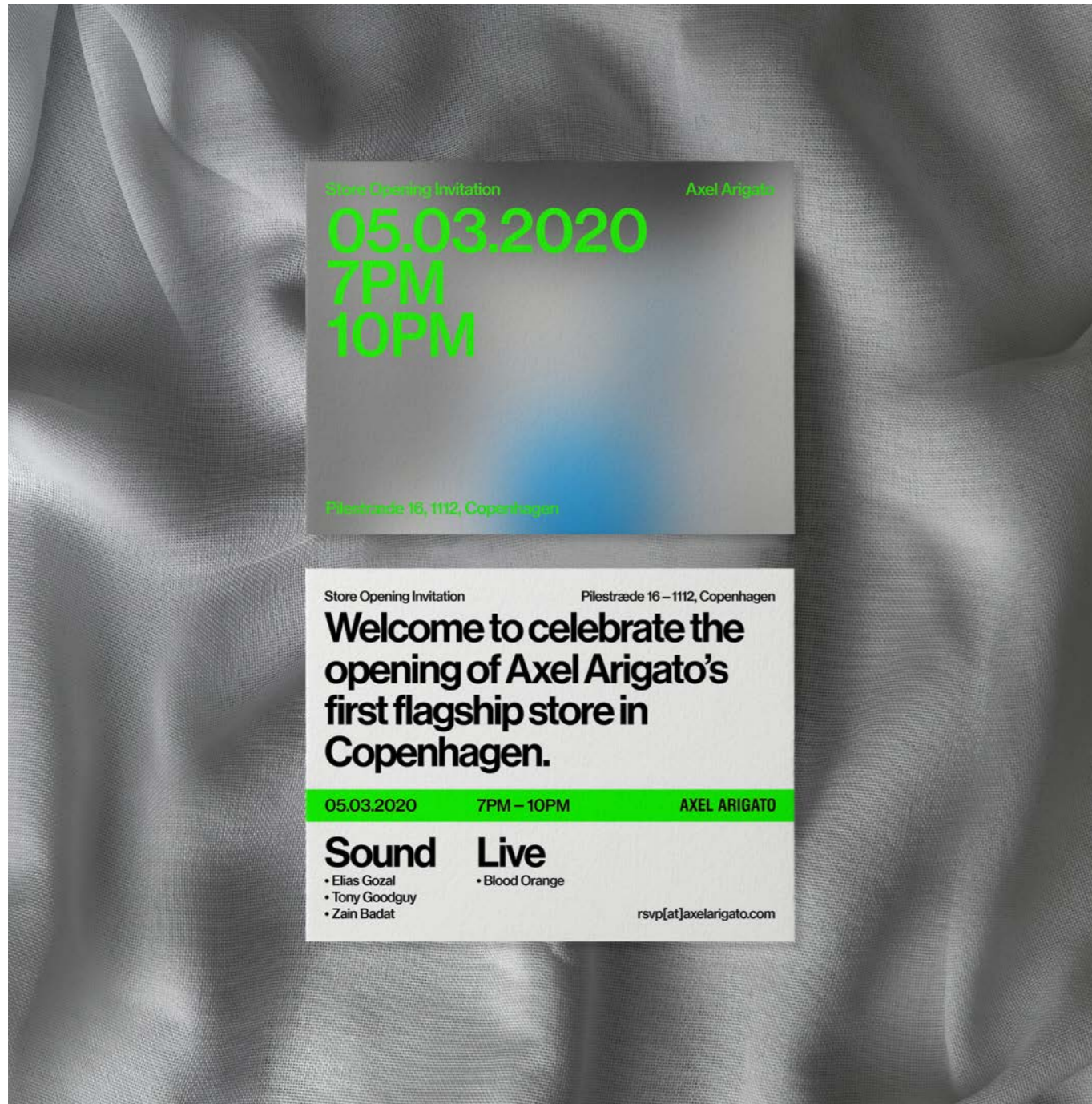
# Axel Arigato

*Proposals. Invitation  
for a store  
opening event.*

↗ Editorial Design

↗ Graphic Design





# Axel Arigato

*Proposals. printed  
lookbook/leaflet  
showcasing the Axel  
Arigato Clean go  
1,4 mm Sneaker.*

↗ Branding

↗ Art direction





# Popul-AR

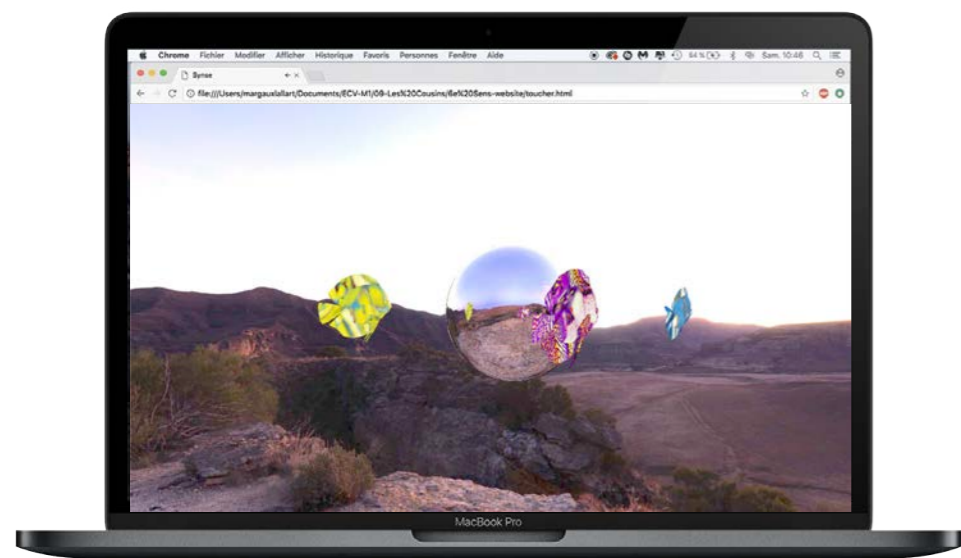
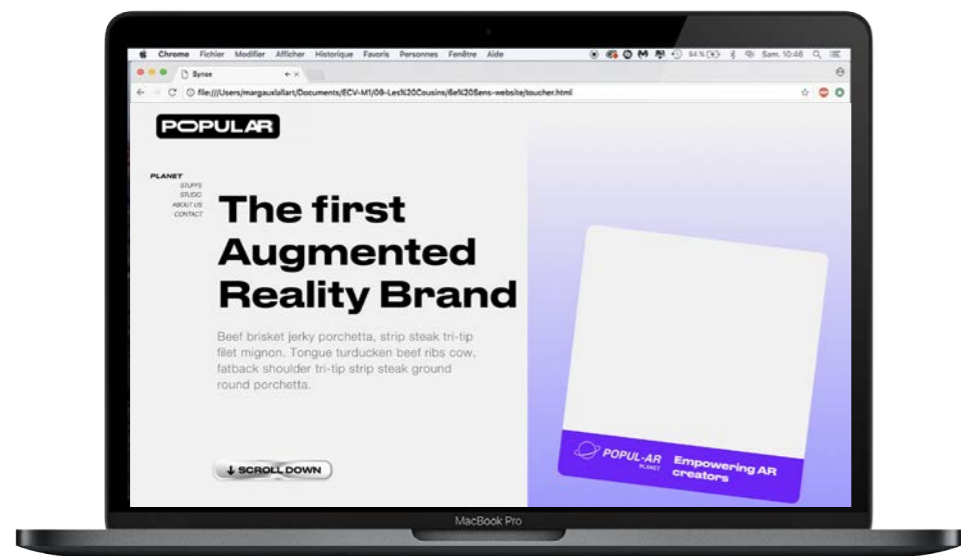
*By JDi Agency.*

*Different work for  
the brand around AR,  
VR. Logo proposals,  
IG posts, gifs...*

↗ Branding

↗ UI/UX Design

↗ Social Media



STICKERS / GIFS

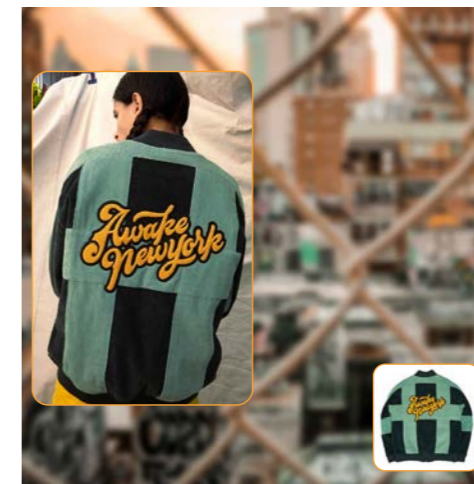
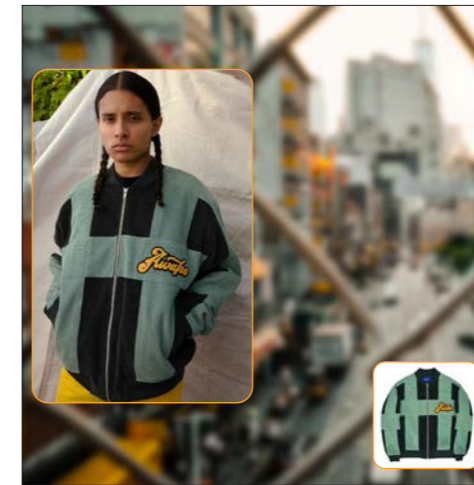
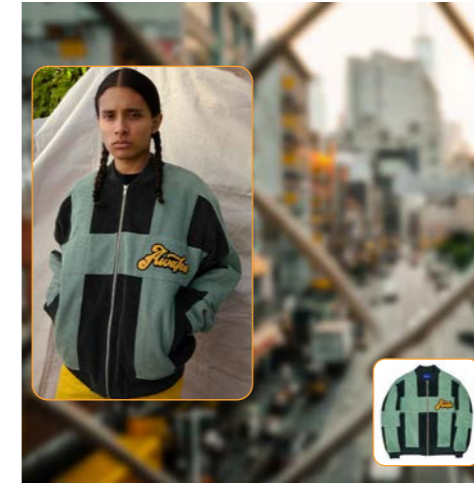


# Parade World

*Skate shop online,  
based in London.*

↗ Branding

↗ Social Media Design

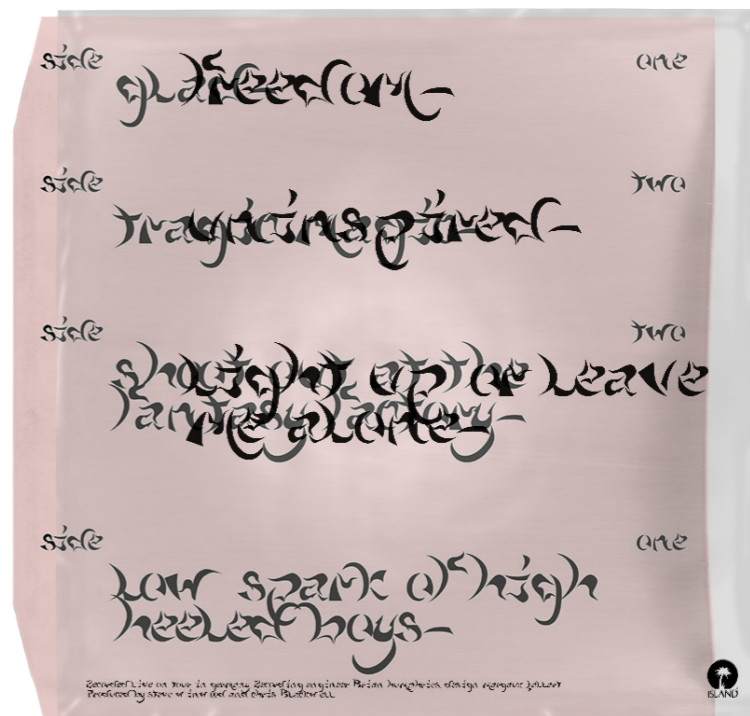


# Traffic Typeface

*Inspired from the album  
"On the road" by Traffic.  
Creation of a typeface  
with Grilli Type.*

↗ Typeface Design

a h h e e e e )  
 g h z z z z z z z z  
 o e e e e e e e e e  
 w z y z  
 B z P G R  
 )



# Milk Magazine

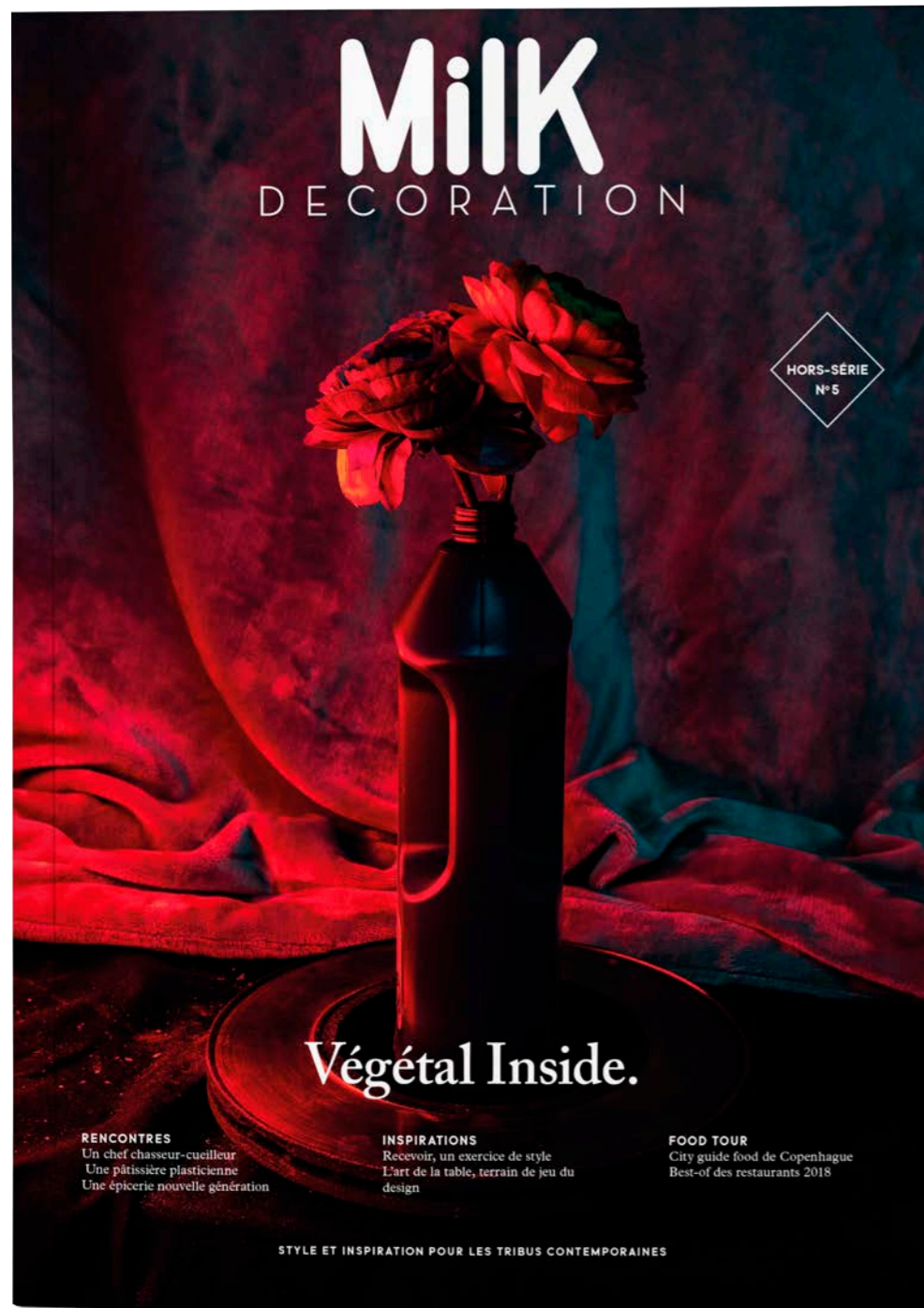
*Milk Decoration's mission is to inspire contemporary, urban tribes in decoration, design, travel and lifestyle. This is a special edition "Vegetal Inside".*

↗ Photography

↗ Artistic direction









# Futura Science

*Topical and scientific  
knowledge. Creation  
of the new issue  
of Futura Science  
Magazine.*

↗ Editorial design

↗ Art direction

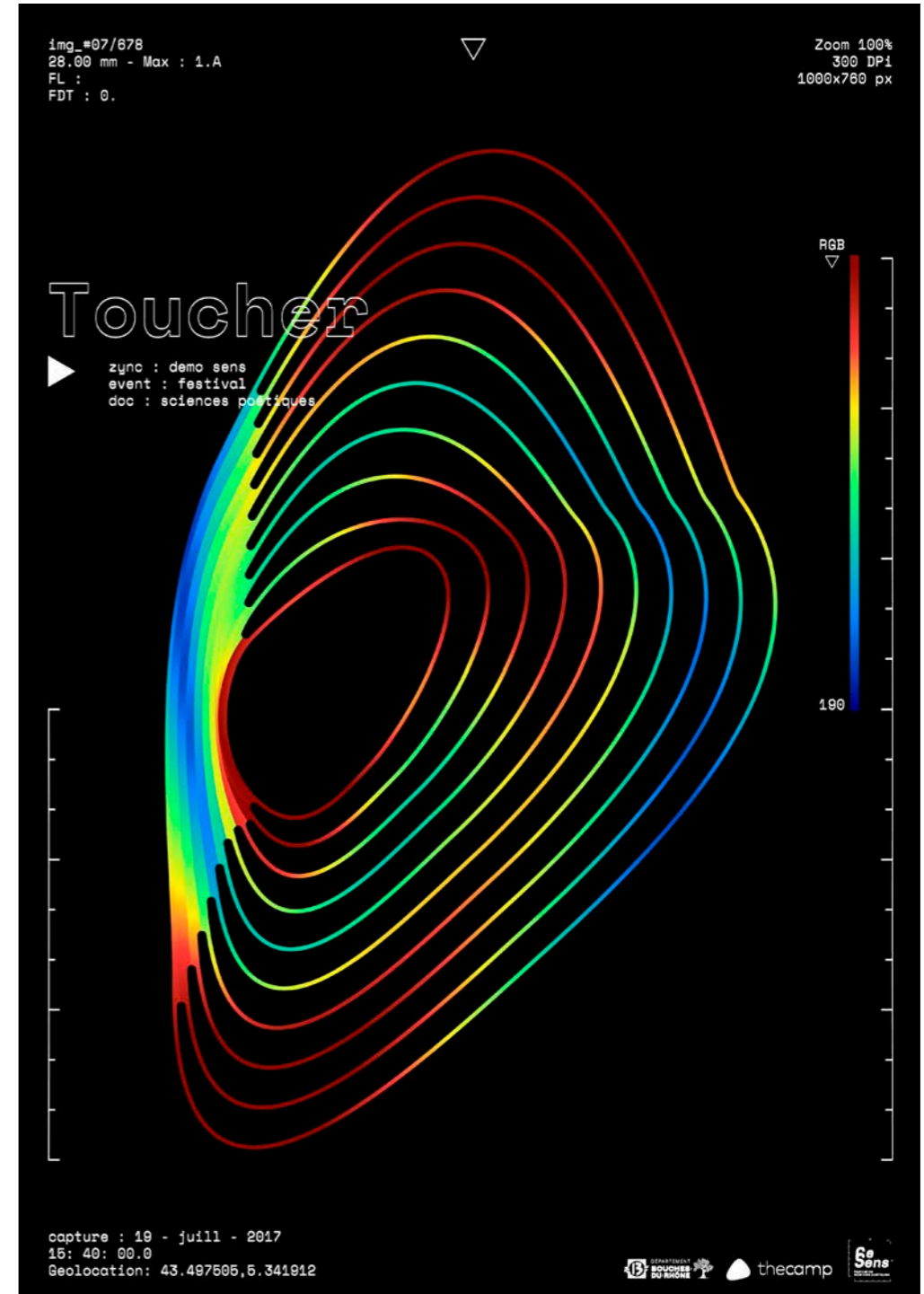
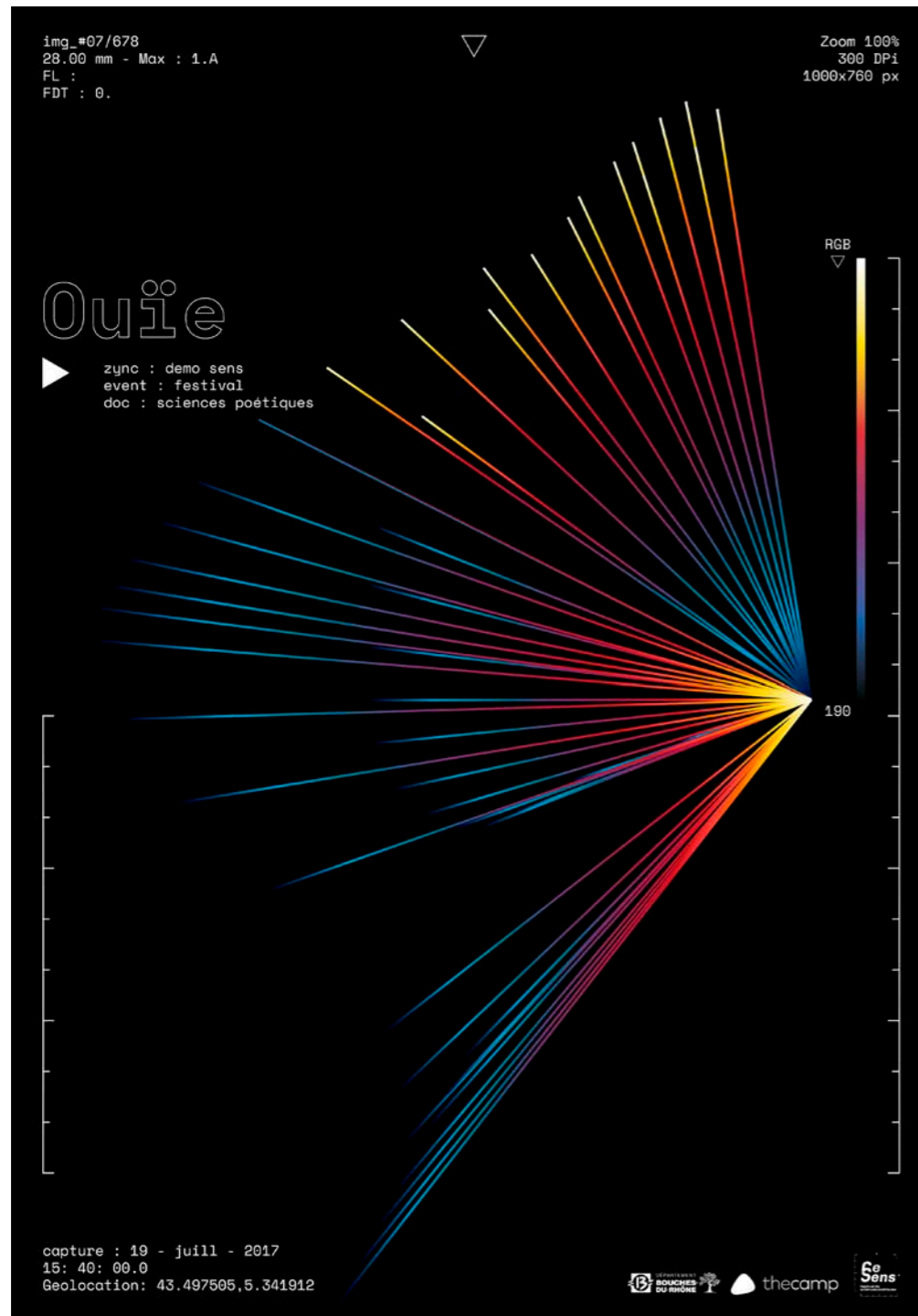


# 6th Sense

*In collaboration  
with The Camp.  
Art & Science Festival  
representing synesthesia  
by union of the senses.*

↗ Webdesign

↗ Identity





# *Any Studio*

*Design office based  
in Berlin. Run by Max  
Edelberg & Jakob  
Kornelli Proposals  
and works.*

↗ Graphic Design

↗ Photography







↗ I've worked with / for :

*Paris Design Summit* →



*Grilli Type*  
*Warrior Studio*  
*Karel Balas*  
*Lasse Fløde*  
*Nathan Williams (Kinfolk Magazine)*  
*Any Studio*  
*Jasmine Deporta*  
*Axel Arigato*  
*Tobias Røder*  
*Yoann Minet (Production Type)*  
*Les Restos du Coeur*  
*Jad Hussein*  
*Arnaud Deroudilhe*  
*Studio Maco*  
*Bielke & Yang*  
*Work by Post*  
*The Shelf Company*  
*Stéphane Barbato*  
*Manu Fauque*  
*Ikea*  
*Studio Les Cousins*  
*Didier D. Daarwin*  
*Stéphane Lamalle*  
*Anta Dion*  
*Amsterdam Berlin*

*Cora Marin*  
*Selam X*  
*The People*  
*JDi Agency*  
*Five Oh Music*  
*Chouf Chouf Habibi*  
*and more...*

↗ **Contacts**

*margaux.lallart@gmail.com*  
*margauxlallart.com*  
*+336-35-35-75-93*

About me,

I was born in Cannes <sup>(FR-06)</sup> and moved to Aix-en-Provence <sup>(FR-13)</sup> to studied at ECV.

During my studies I've worked with *Claire Leina* <sup>(FR-13)</sup> during few months. But also with *Any Studio* <sup>(DE)</sup> in Berlin for four months and many...

After my degree, I've started as freelancer for Amsterdam Berlin Studio, SelamX, The People... Today my creativity is in Brussels <sup>(BE)</sup> and more into music, events and fashion.

So if you want to know me it's *here* <sup>(↓)</sup>.